



To the Intergovernmental Committee of UNESCO

Consent for the Application of Madeira Wine

The Madeiran Heritage Engagement Group expresses its support for the application for the inclusion of Madeira Wine on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

The Madeiran Heritage Engagement Group is a cultural association based in the city of Funchal, working towards the promotion of Madeiran culture, history, education, and heritage by creating, developing, and supporting cultural, and artistic activities, and encouraging community participation.

Madeira Wine is undeniably the embodiment of Madeiran Heritage and a symbol of the cultural identity of the archipelago. A living testimony to centuries of know-how, social practices, artisanal techniques and historical relations with the world. It is simultaneously a product, a tradition, and a collective narrative, whose uniqueness is expressed not only in its production methods but also in celebrations, traditional crafts, intergenerational knowledge and social moments that arise around the grape harvest.

The application for the inclusion of Madeira Wine on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity represents an essential step towards the safeguarding, appreciation, and transmission of this unique heritage, ensuring that the practices that give it life are preserved and disseminated in a sustainable manner.

The Madeiran Heritage Engagement Group believes that the inclusion of Madeira Wine on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity will strengthen the international recognition of Madeiran culture and contribute to the reinforcement of local identity, fostering community pride and encouraging the continuity of the traditions that shape the collective life and memory of the Region. In this regard, the Madeiran Heritage Engagement Group reaffirms its full availability to collaborate in initiatives that promote the candidature, supporting educational, cultural and scientific actions that contribute to raising public awareness of the intangible value of Madeira Wine and its central role in Madeira's cultural heritage.

The President of the Board,