

# Letter of Consent



Machico, 30 October 2025.

To the Intergovernmental Committee of UNESCO  
and to the Organising Committee of the Candidature of the Traditions of Madeira Wine.

On behalf of Madeira Home Rentals, we hereby express our total, conscious and unconditional support for the candidature of the Traditions of Madeira Wine for inscription on the Representative List of the Intangible Cultural Heritage of Humanity of UNESCO.

Madeira Wine represents much more than a world-renowned product of excellence. It is the living expression of the history, identity and ingenuity of the Madeiran people. Viticulture and the knowledge that accompanies it are ancestral practices that have shaped the landscape, sustained generations, and preserved a way of life deeply rooted in the land and in the community. These traditions are, still today, a cultural and economic pillar of the Autonomous Region of Madeira, in close connection with tourism, gastronomy, popular festivities, and collective memory.

The transmission of this knowledge from generation to generation ensures the continuity of sustainable practices and cultural values that strengthen the sense of belonging and identity. The inscription of the Traditions of Madeira Wine on UNESCO's list will enable their safeguarding, valorisation and promotion, contributing to the international recognition of a heritage that is both regional and universal.

For all these reasons, and fully aware of the significance of this candidature, we formally subscribe our consent and support, convinced that its approval will reinforce the dignity, visibility and safeguarding of this unique legacy, ensuring its transmission to present and future generations.

Yours sincerely,

**José Bruno Gouveia Aveiro**

**Managing Partner of Madeira Home Rentals.**

## Endereço

Parque Empresarial de Machico - Lote 31,  
9200-405 Machico

## Website

<https://www.madeirahomerentals.com/>  
[madeirahomerentals@gmail.com](mailto:madeirahomerentals@gmail.com)