

Letter of Consent



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True Beauty

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To the Intergovernmental Committee of UNESCO

Consent for the Application of the Madeira Wine Traditions

I, Carla Marlene Marques Correia, on behalf of True Beauty, hereby express my full support for the application of the Madeira wine traditions for inclusion on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity.

Although our company operates in the field of beauty and wellness, we deeply value Madeiran cultural identity and heritage. Madeira Wine stands as an essential symbol of the island's history, culture, and spirit — a living heritage passed down from generation to generation. We recognize that Madeira Wine production has played a key role in the region's economic and social development, creating employment opportunities and fostering community pride and cohesion. Moreover, its cultural and touristic impact contributes greatly to promoting the authenticity and prestige of the region.

For these reasons, True Beauty declares its consent and full support for the application of the Madeira Wine traditions to UNESCO's Representative List of the Intangible Cultural Heritage of Humanity, confident that such recognition will help to preserve and promote one of Madeira's most emblematic cultural symbols.

Sincerely,

Carla Correia

Owner of True Beauty



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