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Consent for the Candidacy of Madeira Wine to the UNESCO Representative List of the Intangible Cultural Heritage of Humanity

On behalf of **Causa Social**, an organization dedicated to promoting community well-being, safeguarding local traditions, and strengthening the cultural identity of the Madeiran population, we hereby express our full consent and support for the candidacy of Madeira Wine to the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

For centuries, Madeira Wine has been a central element in the life of local communities, representing far more than an economic product. Above all, it is a living heritage that reflects the history, labour, resilience, and pride of the families who, generation after generation, keep this tradition alive.

The people we work with in the field — farmers, rural families, small producers, and workers in the sector — have repeatedly stated:

“Madeira Wine is a very ancient tradition that must be preserved because it is part of our identity and our history.”

For our institution, which is committed to defending and valuing the dignity of local communities, this candidacy represents a fundamental step. Viticulture and the traditional methods associated with Madeira Wine:

- preserve an ancestral cultural legacy passed down from parents to children;
- generate income and create opportunities, contributing to improved living conditions, especially for rural families;
- promote social inclusion and the continuity of traditional ways of life;
- reinforce a sense of belonging, which is essential for community cohesion.

We firmly believe that the recognition of Madeira Wine as Intangible Cultural Heritage of Humanity not only honours this ancestral tradition but also values the work of the communities and strengthens their motivation to continue preserving it.

For all these reasons, **Instituição Causa Social** fully endorses and supports this prestigious candidacy to UNESCO, reaffirming its commitment to the protection, appreciation, and transmission of this important heritage to future generations.

With our highest consideration,

Fix. 21 de novembro de 2025



(Assinatura)