

DECLARATION OF CONSENT

To the UNESCO Intergovernmental Committee

Statement of Support – Application for the Inscription of Madeira Wine

On behalf of Hotel Riu Madeira, we hereby express our full support for the proposal to inscribe Madeira Wine on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity.

As a leading hotel on the island and member of the international RIU Hotels & Resorts group, Riu Madeira has long been committed to promoting and honouring Madeira Wine as a defining element of the island's identity and cultural heritage.

In our daily operations, we help connect visitors with this longstanding tradition by offering Madeira Wine throughout our hospitality services. This practice extends well beyond a simple gastronomic gesture — it represents an act of cultural sharing, allowing travellers to engage with the history, character and intangible heritage of Madeira.

We recognise that tourism carries a significant cultural responsibility, by playing a vital role for safeguarding traditions and passing them on to new audiences. With this conviction, Hotel Riu Madeira is proud to contribute to the visibility and continuity of the practices associated with Madeira Wine, reinforcing the bond between hospitality and regional heritage.

For these reasons, we offer our full and sincere support for the nomination of Madeira Wine to UNESCO's Representative List of the Intangible Cultural Heritage of Humanity. We are confident that such international recognition will further strengthen the appreciation of this unique and emblematic symbol of Madeiran culture.

Canico, 15 de Novembro 2025

~~Riu Hotels S.A. (Sucursal Portugal)~~
~~Hotel Riu Madeira~~
9125-024 Canico - Camo de Baixo - Madeira
Matricula n.º 00719/000802
Capital Social: 24.939.89 Euros
N.I.F.: 980 136 091

Andre Sousa

Subdiretor do Hotel Riu Madeira