



Casa do Povo de São Roque

Declaration

We, on behalf of the Casa do Povo de São Roque, hereby express **our full support** for the nomination of **Madeira Wine traditions** for inclusion in **UNESCO's Representative List of the Intangible Cultural Heritage of Humanity**.

We recognize the traditions and knowledge associated with the production of Madeira Wine as a living Intangible Cultural Heritage of exceptional value to the Autonomous Region of Madeira and to the world.

Our support for this initiative is justified by the following reasons, which highlight the importance of this heritage:

- Madeira Wine is a **pillar of the cultural identity and history** of the Autonomous Region of Madeira, with its tradition being essential to the community. This recognition aims to **preserve the heritage** and prevent this fundamental Madeiran culture from disappearing.
- The practices associated with the wine are of **great importance to the economy** and contribute to **maintaining profitable tourism** and fostering the production of quality wine. Furthermore, its continuation is **important for preserving the unique landscape** of our island.
- Recognition by UNESCO is crucial for **ensuring the continuation of the traditions**, serving to **introduce and pass on our culture to young people**. It will also serve to **take our wine to the world**, increasing its global visibility.

Therefore, we give our support to the candidacy of the Madeira Wine Traditions for inclusion on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

Parish of São Roque, November 21, 2025

