

BICENTENNIAL OF THE RESTAURATION
CROSSING | 1825-2025



FOOD & BEVERAGE
CULTURAL HERITAGE
SUSTAINABILITY OF TOURISM

INTEGRATED
REGENERATIVE
TOURISM

BY SEA AND BY LAND

PUBLIC SESSION

15:00 - WELCOMING

Sílvia Fernandes (Rector – University of Madeira)

15:05 - BERGEN: CREATIVE CITY OF GASTRONOMY – LINKING NATURE, CULTURE & SUSTAINABILITY

Peter Haugan (Senior Researcher – Norwegian Institute of Marine Research / University of Bergen)

15:25 - STOCKFISH: TURNING A SLOW FOOD INTO INTANGIBLE CULTURAL HERITAGE OF HUMANITY

Matthias Kaiser (Senior Researcher—Norwegian Institute for Sustainability Research/ University of Bergen)

15:55 - MADEIRA WINE TRADITIONS: A HERITAGE COMMUNITY ON THE PATH TO REGENERATION

António Silva (CITUR / ESTG – UMa), Naidea Nunes (CITUR / FAH-UMa), Rossana Santos (CITUR / ESTG – UMa).

16:15 - Coffee Break

17:00 - COUSCOUS OF CALHETA: PRESERVING AGRODIVERSITY THROUGH INTEGRATED REGENERATIVE TOURISM

Naidea Nunes (CITUR / FAH-UMa), António Silva (CITUR / ESTG – UMa), Rossana Santos (CITUR / ESTG – UMa).

17:25 - EMPATHIC COMMUNICATION FOR CO-CREATING MEANINGFUL EXPERIENCES

Vanessa Cesário (Researcher at ITI/LARSys / Professor at FAH – University of Madeira)

17:45 - ADDING VALUE TO MADEIRA WINE. A COMPARATIVE APPROACH OF ITS AGEING IN THE LAND AND THE SEA

José Câmara (Senior Researcher at CQM / Professor at FCEE – University of Madeira)

18:05 - SECURING HEROIC VITICULTURE IN MADEIRA THROUGH ENOTOURISM

Miguel Ângelo Carvalho (Director of ISOplexis / Professor at FLS – University of Madeira)

18:25 - CONCLUSIONS

Representative of the Regional Government of Madeira

18:35 - QUESTIONS & ANSWERS

Rossana Santos (Researcher at CITUR-Madeira / Professor at ESTG – University of Madeira)

19:00 - NORWEGIAN FOOD & MADEIRA WINE TASTING

Madeira Wine and Norwegian finger food by Chef Bjarte Finne (Slow Food Bergen) and students (Madeira Hospitality and Tourism School)

COLÉGIO DOS JESUÍTAS AUDITORIUM

July 30, 2025 | 15h00-21h00



PARTNERS



UNESCO APPLICATION
INTANGIBLE
CULTURAL HERITAGE
OF HUMANITY



Madeira Wine Company, S.A

