

To the UNESCO Intergovernmental Committee

Consent for the Application of Madeira Wine traditions

The University of Madeira's School of Technology and Management hereby expresses its full support for the Madeira Wine Traditions to be included on UNESCO's Representative List of the Intangible Cultural Heritage of Humanity.

Our School is not just an institution that provides students with theoretical knowledge and technical skills. It is also a place where a whole set of values are transmitted, including tolerance, empathy and fairness, transforming students not only into competent professionals, but also into citizens of the world. Based on these basic principles, we believe that it is through the combination of education and culture that we will achieve new ways of living in society, making us better able to provide adequate responses to the environmental, cultural and human challenges we face.

We therefore share UNESCO's vision and constitutional values, which are reflected in all its international conventions, particularly the one promulgated in 2003, which aims to guide the national policies of the signatory countries in terms of safeguarding intangible cultural heritage. Our mission is therefore not limited to providing human training at the highest level.

For all these reasons, we express our unconditional support for the candidacy of the Madeira Wine Traditions for the Representative List of the Intangible Cultural Heritage of Humanity, believing that this international recognition will strengthen the collective commitment to safeguarding a tradition that is an indelible mark of Madeiran culture.

Funchal, 27th of December of 2024, Mara José Sousa Franco, President of the Higher School of Technology and Management