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To the UNESCO Intergovernmental Committee

Consent for the Nomination of Madeira Wine

On behalf of the Municipality of Câmara de Lobos, express our full support for the nomination of Madeira Wine to be inscribed on UNESCO's Representative List of Intangible Cultural Heritage of Humanity.

The Câmara Municipal de Câmara de Lobos is a municipality on the island of Madeira. Currently, the municipality encompasses an area of 51.82 km² and is home to a population of approximately 35,000 residents. In addition to the parish of Câmara de Lobos, the municipality includes four other parishes: Curral das Freiras, Estreito de Câmara de Lobos, Jardim da Serra, and Quinta Grande.

The vines cultivated in Estreito de Câmara de Lobos are renowned and highly sought after. This region is particularly significant as it supplies over 50% of the grapes used in the production of the esteemed Madeira Wine.

Viticulture holds immense importance for the local population, not only as a vital economic activity but also as a custodian of cultural heritage. The practice of viticulture in Estreito de Câmara de Lobos provides employment and income, supporting the local economy and sustaining the traditional methods passed down through generations. The vineyards, meticulously cultivated on the steep slopes of the region, play a crucial role in preserving the rural landscape, which in turn enhances Madeira's appeal as a tourist destination.

Thus, viticulture is a cornerstone of the socio-economic and cultural fabric of this region, ensuring the continuation of a traditional and sustainable lifestyle. The production of Madeira Wine generates a vital economic cycle, directly sustaining hundreds of farmers and indirectly supporting thousands of Madeirans who work in tourism—the primary economic sector of the Madeira Archipelago. The cultural and economic significance of Madeira Wine, along with its contribution to the maintenance of local traditions and landscapes, underscores the importance of its inclusion on the Representative List of Intangible Cultural Heritage of Humanity.

For these reasons, we wholeheartedly endorse and support the application for the nomination of Madeira Wine to UNESCO's prestigious list.

Leonel Correia da Silva

President of the Municipality of Câmara de Lobos

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