

To the Intergovernmental Committee of UNESCO

Subject: Support for the Application of Madeira Wine Traditions

On behalf of the University of Madeira, we are honored to express our full support for the candidacy of the Madeira Wine Traditions for inscription on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

This application extends beyond the wines and landscapes, celebrating the rich and authentic traditions that give life to and sustain Madeira Wine. It is a tribute to the deeply rooted cultural and social practices that, over centuries, have united generations, strengthened international bonds, and preserved unique customs. These practices elevate Madeira Wine into a living heritage—a testament to the identity and resilience of its people and a legacy of excellence and dedication.

At the University of Madeira, particularly through the Council of Culture, we are committed to promoting the internationalization of our region by fostering collaborations with academic institutions, businesses, and research centers, especially within the Portuguese-speaking world and Europe. Our involvement in this application aligns with our mission to promote and celebrate the cultural, historical, and economic identity of the Autonomous Region of Madeira while emphasizing the historical importance and sustainable practices of its winemaking traditions.

Together, we aim to position Madeira as a global hub of academic, scientific, and cultural excellence. Thus, we affirm our wholehearted consent and unwavering support for this application, contributing to the recognition and dissemination of Madeira Wine Traditions as a heritage of profound cultural and historical significance.

With warm regards.

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