

DECLARAÇÃO

We, on behalf of the Casa do Povo of Câmara de Lobos, express our full support for the nomination of Madeira Wine to be included in the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

Our organization is committed to promoting and preserving the cultural traditions that contribute to the economic and social development of local communities. Madeira Wine, with its rich history and unique production methods, is not just a beverage but a symbol of the cultural identity of the Madeira region and a vital economic driver for many local producers.

We recognize that the production of Madeira Wine offers significant opportunities to improve the economic situation of many families, especially in rural communities. The tradition of viticulture and winemaking is often passed down from generation to generation, involving not only men but also many women, who play crucial roles at every stage of the process, from harvest to commercialization.

Madeira Wine not only generates income but also promotes tourism and education about the culture and history of Madeira, contributing to the appreciation of local heritage and improving the standard of living in these communities.

For these reasons, we give our consent and support to the nomination of Madeira Wine to the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

Câmara de Lobos, 30 de dezembro de 2024

O Presidente



(Sérgio de Oliveira)